

A close-up photograph of a cow's head, showing its dark brown and white fur, large dark eye, and a white patch on its forehead. The cow is looking slightly to the left.

“COMING TOGETHER IS A **BEGINNING**,
STAYING TOGETHER IS **PROGRESS**,
AND WORKING TOGETHER IS **SUCCESS**.”

Henry Ford

LIVESTOCK MARKETING ASSOCIATION
11501 Outlook Street, Suite #250
Overland Park, KS 66211-1811
(800) 891-0502
www.lmaweb.com • www.lmaauctions.com



ABOUT US.

Livestock Marketing Association (LMA) is committed to the auction method of selling livestock. As the national trade association for livestock marketing businesses, LMA represents more than 75 percent of regularly-selling livestock markets in the U.S. Our mission is to support and protect the livestock marketing sector by advancing competition and providing critical services to support our member businesses.

OUR MEMBERS.

LMA members include traditional, fixed-facility livestock auctions that typically host a weekly sale, as well as online and video auctions, livestock dealers, and others involved in the business of marketing of livestock.

Our members vary by name, size, and types and classes of livestock sold, but they all share a common commitment: advancing the auction method of selling livestock.

OUR SERVICES

A recognized voice for the auction sector,
Accidental death & disability policy,
Activist and media response support,
Animal handling & employee safety training,
Customized business policies,
Disaster and crisis response training,
Discounted business forms,
Financial risk mitigation assistance,
• Bank inquiries
• Buyer registration
Insurance and bond services,
Legal assistance with livestock expertise,
Marketing campaigns that tell your story,
News and alerts about industry-wide issues,
Online and video auctions,
OSHA reporting requirements support,
Packers & Stockyards compliance education,
Representation on state and national policy matters,
• Animal Disease Traceability
• Animal Health Rules
• Hours of Service and Livestock Transportation Issues
• Packers and Stockyards Division
• Preserving Ag Friendly Tax Policy
• Fighting anti-livestock initiatives
Tariff editing and posting assistance,
Turnkey change of business ownership expertise,
Water quality compliance support,

...AND VERY SIMPLY - RELIABLE INFORMATION AND SUPPORT FOR OUR MEMBERS.

LIVESTOCK MARKETING INSURANCE AGENCY

Providing protection when you need it most.



“We understand how to run a sale every week and work with our customers, but as far as certain situations, we’re not used to handling them. It’s good to know you’ve got somebody to call at any time.”

LYNNELLE MCELROY

NACOGDOCHES LIVESTOCK EXCHANGE, INC.

Bonds

Business Income/Extra Expense

Commercial Auto

Cyber Liability

Employment Practices

Feedlot

General Liability

Livestock Mortality

Pasture

Payment Protection

Property

Special Events

Umbrella

Workers' Compensation