



“COMING TOGETHER IS A **BEGINNING**,  
STAYING TOGETHER IS **PROGRESS**,  
AND WORKING TOGETHER IS **SUCCESS**.”

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*Henry Ford*

LIVESTOCK MARKETING ASSOCIATION

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[www.lmaweb.com](http://www.lmaweb.com) • [www.lmaauctions.com](http://www.lmaauctions.com)





## ABOUT US.

Livestock Marketing Association (LMA) is committed to the auction method of selling livestock. As the national trade association for livestock marketing businesses, LMA represents more than 75 percent of regularly-selling livestock markets in the U.S. Our mission is to support and protect the livestock marketing sector by advancing competition and providing critical services to support our member businesses.

## OUR MEMBERS.

LMA members include traditional, fixed-facility livestock auctions that typically host a weekly sale, as well as online and video auctions, livestock dealers, and others involved in the business of marketing of livestock.

Our members vary by name, size, and types and classes of livestock sold, but they all share a common commitment: advancing the auction method of selling livestock.

## OUR SERVICES

A recognized voice for the auction sector,  
Accidental death & disability policy,  
Activist and media response support,  
Animal handling & employee safety training,  
Customized business policies,  
Disaster and crisis response training,  
Discounted business forms,  
Financial risk mitigation assistance,  
• Bank inquiries  
• Buyer registration  
Insurance and bond services,  
Legal assistance with livestock expertise,  
Marketing campaigns that tell your story,  
News and alerts about industry-wide issues,  
Online and video auctions,  
OSHA reporting requirements support,  
Packers & Stockyards compliance education,  
Representation on state and national policy matters,  
• Animal Disease Traceability  
• Animal Health Rules  
• Hours of Service and Livestock Transportation Issues  
• Packers and Stockyards Division  
• Preserving Ag Friendly Tax Policy  
• Fighting anti-livestock initiatives  
Tariff editing and posting assistance,  
Turnkey change of business ownership expertise,  
Water quality compliance support,

**...AND VERY SIMPLY - RELIABLE INFORMATION AND SUPPORT FOR OUR MEMBERS.**

## LIVESTOCK MARKETING INSURANCE AGENCY

*Providing protection when you need it most.*



*“We understand how to run a sale every week and work with our customers, but as far as certain situations, we’re not used to handling them. It’s good to know you’ve got somebody to call at any time.”*

**LYNNELLE MCELROY**  
NACOGDOCHES LIVESTOCK EXCHANGE, INC.

|                               |                       |
|-------------------------------|-----------------------|
| Bonds                         | Livestock Mortality   |
| Business Income/Extra Expense | Pasture               |
| Commercial Auto               | Payment Protection    |
| Cyber Liability               | Property              |
| Employment Practices          | Special Events        |
| Feedlot                       | Umbrella              |
| General Liability             | Workers' Compensation |